

## **MISSION STATEMENT:**

**I, David Qualls, Owner of Shoe - Less Farrier Services declare my intention TO:**

- Provide Quality Equine Care, starting from the Ground up
- Provide a Professional Experience for both Owner and Horse
- Cause NO Harm to the Equine nor its environment
- Change ideas on the absolute need for Shoes
- Bring higher expectations of Farriers and their knowledge
- Educate Owners and other Professionals as to Correct Balance and Harmony
- Guaranteed 100% Client satisfaction and Guaranteed on time service
- Communicate clearly with Clients and others involved with a Horse's care
- Be 101% honest in answers and opinions, whether they be popular or not
- Be willing to admit to "being in over my head" and seek those who can help
- Admit to mistakes and not hold owners responsible for those (rare) mistakes
- Bring Happiness and Health to Horse Partnerships through dedication and care
- Treat your Horse better than I do my own

If I live to be 1000, this pledge/mission statement will only grow in goals and desires to help every Horse I can to be a harmonious partner with their human.



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